

PARTICIPANT PACKET

IMPORTANT: You and your organization are participating in the **2023 Chapel Hill – Carrboro Holiday Parade** on **Saturday, December 9.**

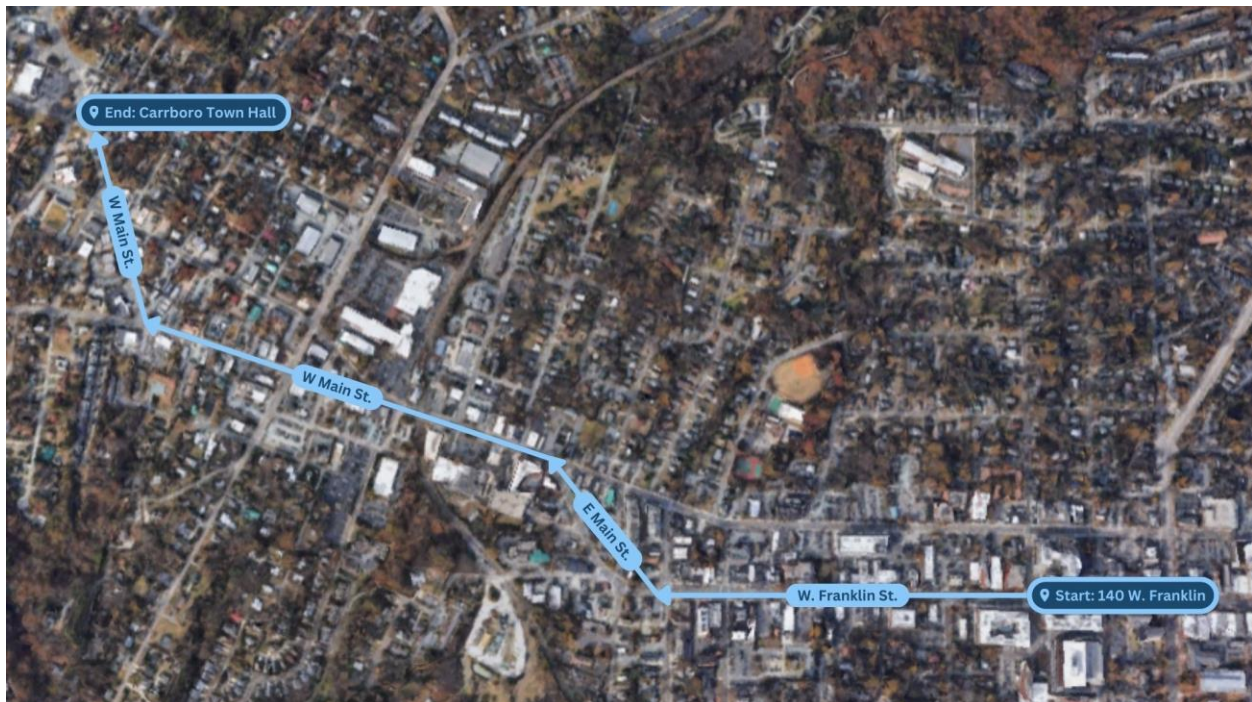
- A leader from your organization must **check in by 9:00 AM.**
- All participants from your organization must be **ready by 9:30 AM.**
- The parade will **start at 10:00 AM.**

The parade will travel 1.3 miles along Franklin St. and Main St. It will start at 140 W. Franklin St. Plaza in Downtown Chapel Hill and end at Carrboro Town Hall. You and your organization will be expected to bring ALL your own materials and provide the entertainment value detailed in your application. **Please read this entire packet** to ensure the parade travels smoothly.

If you have any questions or concerns, please email Parade Officials, Xavi Vallejo and Charles Harrington at xvallejo@townofchapelhill.org and charrington@carrboronc.gov.

PARADE ROUTE

- **Start:** Intersection of Church St. & W Franklin St. near the 140 W. Franklin St. Plaza.
- **Route:** Approximately 1.3 miles along W Franklin St. & W Main St.
- **Finish:** Intersection of Fidelity St. & W Main St. near the Carrboro Town Hall.



PARADE STAGING

Participant Arrival: This is a non-vehicular parade and personal vehicles will not be allowed to participate in the parade. As a non-vehicular participant, you will need to either find your own parking spot(s) and commute or coordinate your own drop off between 8:30 AM and 9:30 AM.

- **Parking:** If you choose to find your own parking spot(s), you will need to coordinate your commute to the 140 W. Franklin St. Plaza. Please note that parking spaces will NOT be available along Franklin St. We recommend you park in a parking deck. Parking will be free on the day of the parade.
- **Drop Off:** If you choose to coordinate your own drop off at 140 W. Franklin Plaza, go to the parking lot located at: 109 Church St, Chapel Hill, NC 27516. Enter the parking lot from E. Rosemary St. and follow the drop off route detailed in the map, below.

You and your organization may begin to arrive at the 140 W. Franklin St. Plaza at 8:30 AM. At least one leader from your organization must arrive by 9:00 AM to meet with parade officials and staff at the Welcome Tent located at the corner of Church St. and Franklin St.

All participants from your organization must be organized and ready in your assigned Staging Zone and be ready for the parade no later than 9:30 AM. Please review the staging zones listed below to identify where your organization will be located.

If you or anyone from your organization is unsure of where to go, please visit the Welcome Tent and ask for directions.



- Welcome Tent
- Porta Potty

PARADE STAGING ZONES**Zone A: Emergency Vehicles**

1. Town of Chapel Hill Police Department
2. Town of Carrboro Police Department
3. Orange County Sheriff's Office
4. Town of Chapel Hill & Town of Carrboro Elected Officials
5. Town of Carrboro Fire Department
6. SORS
7. Chapel Hill - Carrboro Cycling Community
8. Towns on Tour
9. District 18 District Attorney's Office

Zone B

1. Smith Middle School Band
2. B3 Coffee
3. YMCA Y Guides
4. Orange County Girl Scouts

Zone C

1. Carrboro High School Cheer
2. El Centro Hispano
3. Chinese School at Chapel Hill
4. Highlanders Rugby Club

Zone D

1. McDougle Middle School Band
2. DTC Podcast
3. Culbreth Middle School Cheer
4. Habitat for Humanity

Zone E

1. Carrboro Elementary Players
2. Club Nova Community Inc.
3. McDougle Middle School Cheer
4. St. Thomas Moore Catholic School

Zone F

1. Chapel Hill High School Band
2. The ArtsCenter
3. Center Theater Company
4. University United Methodist Church

Zone G

1. Chinese Folk Dance Club
2. Boy Scouts, Pack 39
3. NCFC Youth Soccer
4. Carrboro High School Theatre

Zone H: Animals & Santa

1. Joyride Equestrian
2. Sunrise Community Farm Center
3. VCA Legion Road Animal Hospital
4. University of North Carolina School of Nursing
5. Town of Chapel Hill Public Library
6. Town of Chapel Hill Transit
7. Town of Chapel Hill Fire Department

PARADE END

All participants are recommended to either coordinate their own commute back to their parking spot(s) or to coordinate their own pickup from one of two locations, at the end of the parade:

1. Carrboro Town Hall; or
2. Carrboro Elementary School

PARADE POLICIES

Weather Policy: The Holiday Parade will continue rain or shine unless the Town of Chapel Hill and the Town of Carrboro cancel the event due to severe weather conditions. Representatives from the Town of Chapel Hill and the Town of Carrboro will monitor the weather from the National Weather Services (NWS).

Indemnification Policy: By participating in the 2023 Chapel Hill – Carrboro Holiday Parade, you and your organization agree to indemnify and hold harmless the Town of Chapel Hill, the Town of Carrboro, the Downtown Chapel Hill Partnership, their officers, agents, and employees from all losses, liabilities, claims, and expenses.

Participant Fee Policy: By participating in the 2023 Chapel Hill – Carrboro Holiday Parade, you and your organization agree to pay a required \$50 participation fee by the deadline: Wednesday, December 6 at 11:59. You can pay the fee, [here](#).